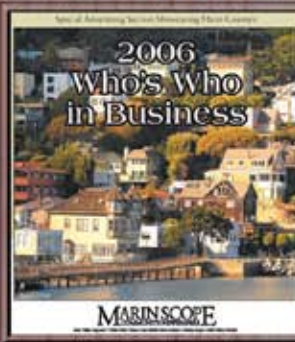


MARIN SCOPE

COMMUNITY NEWSPAPERS



Marin Scope Community Newspapers are proud of the 50+ years of providing the finest and most comprehensive coverage of local news, events, entertainment, school and senior issues in Central and Southern Marin County. Each week over 41,000 copies of our five separate newspapers are delivered to our readers from Sausalito to Marinwood. Because of the geographic and demographic makeup of Marin, each individual community has a distinctiveness about it...uncommon to most large metropolitan areas. As a result, our readers look to and depend on us for information important to them about the specific community in which they reside... information often overlooked in daily newspapers. Marin Scope has the strength and dedication to continue providing the finest community related editorial content available in Marin...while making a sincere effort to become an even greater part of each and every community and the 130,000 readers we serve.

CIRCULATION

ROSS VALLEY REPORTER

Fairfax
San Anselmo
Ross
Kentfield

10,000 Copies

MILL VALLEY HERALD

Mill Valley
Strawberry
Tam Junction

10,500 Copies

NEWS POINTER

Marinwood
Terra Linda
San Rafael

11,000 Copies

TWIN CITIES TIMES

Greenbrae
Larkspur
Corte Madera

7,500 Copies

MARIN SCOPE

Sausalito
2,000 Copies



**Total
Circulation
41,000**

Marin's long-established community newspapers provide advertisers with high circulation and local community penetration. Advertisers can target one specific area or reach all five market areas with our attractive combination rates.

Distribution primarily to single family homes in central and southern Marin County.

Marin Scope Newspapers are delivered via adult carriers with subscriptions through the mail. Distribution is also through drop-off locations.

DEMOGRAPHICS

Look at Who Reads Marin Scope Newspapers

Age

- Under 32.....21%
- 32-54.....37%
- 55 and older.....42%

Gender

- Female.....53%
- Male.....47%

Income

- Average Household
Income.....\$179,000

Home Ownership

- 71% own the home they live in

Education

- College Graduates.....83%

**Marin Scope
readers have
the highest
percentage
of disposable
income in
the entire
Bay Area.*

**2003 reader and advertiser survey*

